

Project Proposal Includes:

Please write the text in the boxes below.

<NAME OF THE COMPANY>

1. **PROJECT PURPOSE** (Business areas where digital services will be implemented, including the purpose of the project. You must choose only one digital service.)

Business Field	Purpose of Digital Services
Digital Marketing	
Human Resources	
Customer relationship management and enterprise resource planning (CRM/ERP)	
E-Commerce (online sales platforms)	
Various automation and optimization programs	

2. **PROJECT ACTIVITIES** (List some key activities of your project)

Insert here

3. **PROJECT FINANCIAL COST** (Determine the approximate cost of the project)

Note - If selected as a beneficiary, the exact project cost will be determined during the diagnostic visit by the assigned consultant.

Insert here

4. **PROJECT TIMELINE** (Specify the approximate timeline of the project which should not exceed 8 months)

Note - If selected as a beneficiary, the project timeline will be determined during the diagnostic visit by the assigned consultant.

Insert here

5. **APPLICANT'S ORGANIZATIONAL STRUCTURE**

Insert here

6. **IMPACT ON ENTERPRISE PERFORMANCE** (What impact will the digitalization service have on your enterprise, and how is it expected to contribute to business expansion, increased turnover, and employment?)

Insert here

7. **RENEWABLE ENERGY AND GREEN ECONOMY:** (Does your company apply tools and methods related to renewable energy and the green economy?)

Yes No

If yes, please provide more detailed explanations:

Insert here